



INDEPENDENT PRINTING
 5613 Gulf Drive
 New Port Richey, FL 34652
 Ronald W. Leone

Voice: 727-848-8991
 Fax: 727-849-0690
 ronleone@independent-npr.com
www.independent-npr.com

June 7, 2007

Dear Veterinary Business Person (Owner),

It's come to our attention that there is a shortage of experienced printers in the Clearwater area. There's definitely no shortage of businesses needing printing in your area so operating costs for a local printer must be the major factor for failed businesses. May we offer our services for your printing needs. I've attached our *Print Princess*' profile for your review and we are sure that if you have printing needs, her background should impress you. Since we're based in New Port Richey and own our property, our operating costs are much lower than Clearwater. Consequently, our pricing most often beats the competition. We're hoping that our pricing and free pick-up and delivery services will entice you to be long-term clients. *Please call for references in your industry. We also have all types of veterinary form templates available.*

Some examples of our *Heaviest Weight Available FULL-COLOR* pricing...

14 Pt. Cover (This Month 16 Pt. = Same Price)
UV Coating On Color Side(s)

4 X 6 POSTCARDS

4 COLOR & BLK BACK

1000 - \$135.00
 2500 - \$225.00
 5,000 - 275.00

4 COLOR FRONT & BACK

1000 - \$145.00
 2500 - \$255.00
 5,000 - 305.00

BUSINESS CARDS

4 COLOR & BLK BACK

1,000 - \$80.00
 2,500 - \$125.00
 5,000 - \$175.00

4 COLOR FRONT & BACK

1,000 - \$105.00
 2,500 - \$145.00
 5,000 - \$195.00



BROCHURES

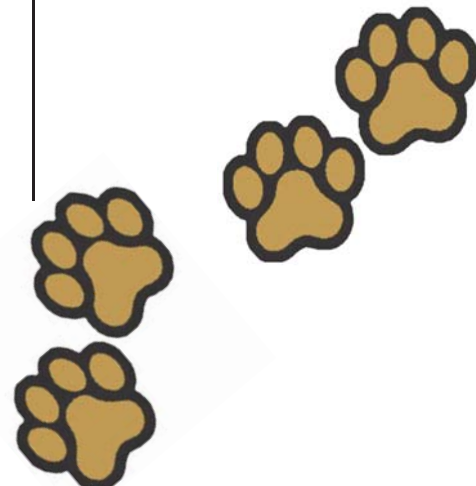
100# TEXT, AQUEOUS COATED

8.5" X 11", FOLDED

1,000 - \$466.00
 2,500 - \$590.00
 5,000 - \$735.00

Sincerely,

Ronald W. Leone, MBA-MIS
 Owner





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May 19, 2007

Dear Medical Practitioner / Manager,

We believe that there is a shortage of *experienced* full-service printers with solid, proven design skills in your area. May we offer our services for your printing needs. I've attached our *Print Princess'* profile for your review and we are sure that if you have printing needs, her background should impress you. Since we're based in New Port Richey and own our property and all equipment, our operating costs are usually lower than our competitors. Consequently, our pricing most often beats the competition. Selecting a printer only for low price is, probably, short-sighted reasoning but we meet this criteria plus supply quality work and excellent design skills. We're hoping that our above-mentioned assets coupled with free pick-up and delivery services will entice you to be long-term clients. *Please call for references in your industry.*

Some examples of our **Heaviest Weight Available FULL-COLOR** pricing...

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July 11, 2007

Dear Automobile Industry Service Provider (Owner),

It's come to our attention that there is a shortage of experienced printers in the Clearwater area. There's definitely no shortage of businesses needing printing in your area so operating costs for a local printer must be the major factor for failed businesses. May we offer our services for your printing needs. I've attached our *Print Princess*' profile for your review and we are sure that if you have printing needs, her background should impress you. Since we're based in New Port Richey and own our property, our operating costs are much lower than Clearwater. Consequently, our pricing most often beats the competition. We're hoping that our pricing and free pick-up and delivery services will entice you to be long-term clients. **As an introductory incentive, we're offering free design services on any carbonless forms you'll need.** *We have all types of "Florida State Compliant" invoicing/contract form templates available.*

Two-Part Carbonless Forms: \$96.37 per 1000 • \$293.14 per 5000

Three-Part Carbonless Forms: \$130.59 per 1000 • \$411.46 per 5000

(Call for details- Numbering Available)

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5,000 - 275.00

BUSINESS CARDS

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2,500 - \$125.00

5,000 - \$175.00

100# Text Weight Gloss,
With Aqueous Coating

FLYERS

4 COLOR, ONE-SIDED

5,000 - \$385.00

10,000 - \$495.00

Sincerely,

Ronald W. Leone, Owner

**BE SURE TO CALL & ASK ABOUT
"NEW CUSTOMER DISCOUNTS"!!**